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International Journal of Heat and Mass Transfer 46 (2003) 4985

International Journal of
**HEAT and MASS
TRANSFER**

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Editorial

Over the coming few months readers and authors will start to notice a few new and enhanced features in the International Journal of Heat and Mass Transfer. A short summary of these features is described below.

- *Multimedia components (MMCs)*. By making full use of the power of the web, we are now pleased to be able to offer authors the possibility of enhancing their articles by including multimedia files alongside the online article. These may be pictures, video or audio files. Perhaps you have some raw data or computer code you want the reader to be able to access? Maybe it is a simple text file or even a spreadsheet. The files will appear embedded in the article on Science Direct. The only restriction is that we ask that the files are prepared in non-proprietary formats, to ensure the long-term archival needs of electronic publishing are met. If in doubt, please consult with the Author Gateway site, under Artwork Instructions > Multimedia Files, <http://authors.elsevier.com/>.
- *Colourful PDFs*. Although we occasionally publish colour plates in the International Journal of Heat and Mass Transfer, it is infrequently done due to the expenses involved in 4-colour printing. However, if authors wish the online version of the article to have full-colour figures, this can now easily be done at no cost to the author. Full-colour printing in the journal itself is still possible in cases where colour plates are essential to explain the results presented.

For further information on any of these points, or anything relating to the journal, please feel free to email me directly.

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